



## CHALLENGES BEFORE ONLINE BUSINESS IN 2021

EWEBGURU NEWSLETTER 2020

*The year 2020 is about to end, and the world is hopeful for New Year 2021. Sunrise of 1st January will come with new hopes as well as new challenges for online business. In this newsletter, eWebGuru wants to point out upcoming challenges and willing to suggest some solutions.*



### **Expensive Resources:**

We all saw growth in cost and a decrease in revenue in 2021. Resources for an online business are getting expensive. We need to find out affordable resource providers. Hosting, Servers, Business Emails are very vital resources for online business. Cutting out the resources is not a solution; finding a cheap resource is a solution. We must find out [affordable hosting providers](#).

### **Expensive Market outreach**

For online business portals like insurance portal, an e-commerce portal or any other online business house, outreach campaigns are getting expensive day by day.

We need to find out cheaper solutions to run cost-effective outreach campaigns. Now in 2021, we need to look out what people do to run an online marketing campaign with efficiency.



### **Cost-Effective Work Environment:**

We saw new growth in work from home culture. When we manage our workforce remotely, we need some cost-effective yet secure medium to communicate. [eWebGuru G- Suites](#) will give you the power of Google cloud applications like Google Docs, Gmail, Google Sheets, and Google Meet. You will also enjoy Cloud storage with Google Drive.

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## Need For Speed

We want to notify you that 2021 will be more speedy than 2020 in the context of site performance, Page load speed, and the overall user experience. No single online portal will afford to get slowed down or getting totally down from the web. A website that offers a speedy user experience will survive the cut-throat competition in 2021.



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