

## 2 Things Which Slows Your Online Business

We need to point out a few things ignored by many business owners. We care for you so we here to tell you some reasons for the decrease in your online traffic. The decreased traffic can harm business revenues so read carefully!!

### Sedate Business Site



Laggy Site is the most irritating thing for visitors. You must need to make sure people are not going back from your doorstep. As per Google if you have a commercial site like e-commerce or job portal, your site's bounce rate must be 10 to 40 percent. If your site is a content-based site then a bounce rate up to 60 is manageable. Getting quality hosting is only solution we have to make site faster.

### Why Your Site is slow ?

1. Slower servers makes site slow
2. Unupdate CMS can make site slower
3. Low CPU power in servers can make site Slower
4. Spam & Malwares can make site slower.



Get VPS to make site faster in  
Rs 599 per month



### Security Warnings in User's Browsers

Second reason for the decreasing online sales is security warning shown in user browsers. Users are usually concerned regarding their safty while online shopping. If theeir browser shows security warning they avoid shopping on your site. To avoid these, you must install quality SSL certificate on your site. FREE SSL will not help you to make your site secure and user may get security warnings.. So [Get SSL today.](#)

### Why Free SSL Do Not Work Properly?

- Free SSL do not secure full website

- Free SSL is not tested and compatible on all browsers.
- Free SSL is not advanced inuff to secure modern sites



## eWebGuru

G-12,First Floor, Sector 63 Noida, NCR  
Delhi Pin 201301  
Phone: 88003 34921, 9711048349,  
8595564425  
Mail: [contact@ewebguru.com](mailto:contact@ewebguru.com)



This email was sent to {{ contact.EMAIL }}  
You received this email because you are registered with eWebGuru

[Unsubscribe here](#)

Sent by  
 sendinblue

© 2020 eWebGuru